

# INFORMATION TECHNOLOGY AND BUSINESS RISK

ARE YOU IN CONTROL OF YOUR SITUATION?

## CORPORATE GOVERNANCE OF INFORMATION TECHNOLOGY

### ISO/IEC 38500 MASTERCLASS

- Learn how to direct and control use of IT from a business perspective.
- Understand the model for governance and six powerful governance principles.
- Discover why "IT Governance" initiatives have had limited success.
- Assess your organization's governance of IT using a proven non-technical framework.

### YOU SHOULD ATTEND IF YOU ARE:

- An executive who knows little about IT and needs to take control without learning techno-babble.
- An IT executive who wants better engagement with your business.
- Worried about whether your IT is under control.
- Involved in a major, business-critical IT project.
- Seeking to maximise the benefits and control the costs of IT.

### ABOUT THE MASTERCLASS

Industry commentators have hailed ISO 38500 as a milestone in the evolution of IT Governance concepts and practice. The International Standard positions Corporate Governance of IT as key to the effective, efficient and acceptable use of IT by any organisation. It establishes the role of the board and executive management in the system of governance, where the business has clear responsibility for how it uses IT and the IT organisation has responsibility for the supply of relevant IT capabilities.

This full day class builds a deep appreciation of the key concepts in ISO 38500, equipping participants to begin applying the standard in all aspects of planning and controlling the use and delivery of IT. It reviews and builds on the concepts presented in the standard, focusing on application of the six principles for good governance of IT as organisations develop strategy, prepare plans, implement new capabilities and conduct business activities that depend on IT.

24 SEPTEMBER 2010

9:00am to 5:00pm

BRISBANE CONVENTION AND EXHIBITION CENTRE

**\$900 +gst per person**

Lunch and refreshments included. Comprehensive workbooks provided.

**SPECIAL OFFER** - each participant will receive a copy of Mark Toomey's book - *The Director's IT Compass*, retail value \$40.

## JOIN AN INTERNATIONAL ELITE

Learn about ISO/IEC 38500 from one of its original authors - **MARK TOOMEY**

- Independent and outspoken advocate for good governance of information technology.
- Played a key role in development of ISO/IEC 38500.
- Provides expert guidance on application of the standard.
- Prolific contributor to the developing body of knowledge about corporate governance of information technology.
- Author of two practical guides on top level governance of information technology.
- Trusted corporate board advisor.
- This class has been delivered and acclaimed in Britain, Germany, Malaysia, New Zealand and throughout Australia.



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## PARTICIPANTS IN THE MASTERCLASS WILL BE ABLE TO:

- Explain the broad implications of the six principles for good governance of IT;
- Describe how the principles are applied during development of business and IT strategy;
- Describe how the principles are applied during preparation of business cases for new investments that depend on IT;
- Describe how the principles are applied during conduct of projects that involve use of IT;
- Describe how the principles are applied as part of ongoing operational use of IT;
- Position ISO 38500 against common IT frameworks such as CobiT, ITIL and ValIT;
- Identify key policies needed to underpin an effective approach to corporate governance of IT;
- Use ISO 38500 as a framework for assessing current arrangements for governance of IT.

Masterclass, participants will undertake an in-depth assessment of their organisation's Corporate Governance of IT, using an 84 point checklist. All participants will take away a workbook containing the slides and their self-assessment checklist.



## INFONOMICS

Infonomics helps organisations ensure that their current and future use of IT is effective, efficient and acceptable.

We do this by explaining, developing and improving governance of information technology and business change — the top level systems for controlling IT direction, investment and risk.

We help directors and senior officers understand their roles in governance of IT, communicate effectively on IT matters and appreciate their organisation's unique circumstances as they relate to the use of IT.

## USQ SCHOOL OF INFORMATION SYSTEMS

USQ School of Information Systems in the Faculty of Business comprises academic staff and researchers who are actively researching IT Governance, alignment and IT Service Management. Professor Mark Toleman, Dr Aileen Cater-Steel, Dr Wui-Gee Tan, Dr Michael Lane and Mr Glen Van Der Vyver have published numerous peer-reviewed journal articles and conference papers in this emerging area.

### RECENT PARTICIPANTS SAID:

- Hey CIO, you know it's not your fault, go to this course and find out why!
- Good content, well delivered, useful for non-IT execs!
- Easy to understand (practical) framework to understand governance.

This event is a co-operative venture between University of Southern Queensland and Infonomics.

### For more information

Registration: Dr Aileen Cater-Steel

Phone: (07) 4631 1276

Email: [caterst@usq.edu.au](mailto:caterst@usq.edu.au)

Note: There is a strict limit of 20 participants in the Masterclass – enrol early to avoid disappointment