



Corporate Governance of Information Technology

ISO 38500 Master Class

Industry commentators have hailed the recent publication of ISO 38500 as a milestone in the evolution of IT Governance concepts and practice. The new International Standard positions Corporate Governance of IT as being key to the effective, efficient and acceptable use of IT by any organisation. It also establishes the role of the board and executive management in the system of governance, where the business has clear responsibility for how it uses IT and the IT organisation has responsibility for the supply of relevant IT capabilities.

This full day class is designed to build a deep appreciation of the key concepts in ISO 38500, equipping participants with the understanding necessary to begin applying the standard in all aspects of planning and controlling the use and delivery of IT. It briefly reviews and then builds on the concepts presented in the Introduction, focusing on the application of the six principles for good governance of IT as organisations develop strategy, prepare plans, implement new capabilities and conduct business activities that depend on IT.

Participants in the Masterclass will be able to:

- Explain the broad implications of the six principles for good governance of IT;
- Describe how the principles are applied during development of business and IT strategy;
- Describe how the principles are applied during preparation of business cases for new investments that depend on IT;
- Describe how the principles are applied during conduct of projects that involve use of IT;
- Describe how the principles are applied as part of ongoing operational use of IT;
- Position ISO 38500 against common IT frameworks such as CobiT, ITIL and ValIT;
- Identify key policies needed to underpin an effective approach to corporate governance of IT;
- Use ISO 38500 as a framework for assessing current arrangements for governance of IT.

As part of this masterclass, participants will undertake an in-depth assessment of their organisation's Corporate Governance of IT, using an 84 point checklist. All participants will take away a workbook containing the slides and their self-assessment checklist, and a copy of "The Director's IT Compass".

Who should attend?	About your masterclass leader
<p>The masterclass is designed for business and IT leaders from top executives to line managers who are specifically concerned with ensuring that their organisations have effective arrangements for directing and controlling the use of IT. This includes "C-level" executives (CEO, CFO, CIO, COO etc) as well as members of corporate and project steering committees and IT boards, senior planners, project directors and senior operations managers. It may also be of interest to board directors, consultants, auditors and researchers who seek to understand ways of promoting low-risk and successful use of IT.</p>	<p>Mark Toomey is an independent and outspoken advocate for good governance of information technology. He chairs the Standards Australia committee that developed AS8015 – the precursor to ISO/IEC 38500 and was the project editor responsible for preparing the final text of the international standard. With more than three years experience in practical application of AS8015, Mark has become in-demand for his expert guidance on application of the new standard. He has provided briefings to international audiences in Australia, Canada, the United States and Europe.</p> <p>Mark is a prolific contributor to the developing body of knowledge about corporate governance of information technology. He has published numerous papers and magazine articles on governance of IT, has spoken at many major conferences with diverse audiences including company directors, banking executives, leading consultants and IT specialists. Mark published the second edition of his book, The Director's IT Compass in 2006, and is currently writing a new and comprehensive guide to ISO 38500.</p>

Recent participants in the Masterclass have said:

- Hey CIO, you know it's not your fault, go to this course and find out why!
- Good content, well delivered, useful for non-IT execs!
- Easy to understand (practical) framework to understand governance.

Infonomics

Plain language about Governance of IT for executives and directors.

To learn more about Corporate Governance of IT, or to gain a clearer view of what is happening with your organisation's IT, please contact Infonomics now.

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