



Corporate Governance of Information Technology

Introduction to ISO 38500

Industry commentators have hailed the recent publication of ISO 38500 as a milestone in the evolution of IT Governance concepts and practice. The new International Standard positions Corporate Governance of IT as being key to the effective, efficient and acceptable use of IT by any organisation. It also establishes the role of the board and executive management in the system of governance, where the business has clear responsibility for how it uses IT and the IT organisation has responsibility for the supply of relevant IT capabilities.

This half day introductory seminar explains the drivers for ISO 38500, the benefits of the standard, and the key concepts that it defines. It explains how corporate governance of information technology is part of corporate governance, and how the system for corporate governance of IT spans from the boardroom to the coalface of the organisation.

Participants in this seminar will be able to:

- Articulate the drivers for, and key benefits of, effective corporate governance of IT;
- Explain how Corporate Governance of IT is part of corporate governance overall;
- Distinguish between Governance of IT and Management of IT, and position these activities in the System of Governance;
- Explain the demand and supply aspects of controlling IT;
- Describe the key activities in the Governance Cycle;
- Summarise the six principles for good governance of IT.

As part of this session, participants will briefly assess their own organisation's effectiveness in Corporate Governance of IT, using a 30 point checklist. Participants will receive a workbook containing the slides and their self-assessment checklist.

Who should attend?	About your seminar leader
<p>The seminar is designed for business and IT leaders from top executives to line managers and specialists in planning and managing the use and delivery of IT. It may also be of interest to board directors, consultants, auditors and researchers who seek to understand ways of promoting low-risk and successful use of IT.</p>	<p>Mark Toomey is an independent and outspoken advocate for good governance of information technology. He chairs the Standards Australia committee that developed AS8015 – the precursor to ISO/IEC 38500 and was the project editor responsible for preparing the final text of the international standard. With more than three years experience in practical application of AS8015, Mark has become in-demand for his expert guidance on application of the new standard. He has provided briefings to international audiences in Australia, Canada, the United States and Europe.</p> <p>Mark is a prolific contributor to the developing body of knowledge about corporate governance of information technology. He has published numerous papers and magazine articles on governance of IT, has spoken at many major conferences with diverse audiences including company directors, banking executives, leading consultants and IT specialists. Mark published the second edition of his book, <i>The Director's IT Compass</i> in 2006, and is currently writing a new and comprehensive guide to ISO 38500.</p>