

DCE Board Level Roundtable Conference

Value-oriented control of your business information infrastructure enabled by a new international IT Governance standard

Tuesday 18 May 2010, 6.00 - 9.15 pm, Landgoed Voorlinden Wassenaar, including dinner

With the latest news from the ISO IT Governance Working Group and the ProRail case

Background

Today, most Board Members have an explicit desire for adequate information management policies and are striving for increased business value-add from investment in information technology. At the same time, cost- and risk control remain important as well. Unfortunately, practice is less ideal. For instance, we are seeing:

- Unsatisfactory investment selection
- High costs, lack of clarity in benefit realization
- Poor transparency of information quality and risk management
- Troublesome, insufficiently effective projects
- Poor cohesion and organization of systems
- Clashing visions and less than optimal co-operation between business and IT
- Lack of balance between agility of the information landscape and its robustness & compliance

Who should be interested?

This Roundtable Conference is primarily focused on the CEO, CFO, COO, CIO, CTO, IT Director and the Compliance Officer of Corporates. The target audience also includes the Strategic Information Manager, the Manager Information Management and the Manager CIO Office.

What will you take away from this program?

In this Roundtable Conference you will get the results of a recent, international survey into the practice of IT Governance within corporations. You will be *among the first* to hear the latest thinking of the ISO Working Group on governance of IT following its May meeting in Helsinki. This will include indications on the scope

and direction for the next version of the initial IT Governance standard, which was published in 2008. You will participate in an exchange of viewpoints and experiences with fellow-Board Members from varying business sectors. We will jointly explore the new phenomena of Information Governance. After participating in this program, you will be able to focus the developments within your organization towards Information Governance; and to plot a roadmap to improved, *future proof information control*.

What is Information Governance?

A future oriented concept, indicating what really matters: instead of the Technological Solution, an Enterprise-wide Information Management will be the focus. The term is also helpful in making the business accept a stronger role in this Governance.

Registration

The cost of registration is € 585,- excluding B.T.W. For that amount you will also receive Mark Toomey's book for board members and business leaders - 'Waltzing with the Elephant: a Comprehensive Guide to directing and controlling information technology'. In addition, you will get a unique white paper on the Board Level roles in creating value out of information and on the new management competencies required. Participants of organizations that contributed to the IT Governance Survey in March will receive a reduction of € 250,- on the registration fee. You can register in two ways: by sending in the reply card which you will receive with the printed conference brochure, or by simply sending a reply-mail to the message accompanying the electronic version of this brochure.

Program

17.30 Reception

18.00 Deciphering the IT Governance message

Sense and nonsense on IT Governance, some recent results of academic research, the how and why of *Information Governance*, value-orientation, the learning process, accelerating it, the newly required board level competences.



Fred van Leeuwen, Managing Consultant with Altran / DCE Consultants and internationally recognized authority in IT Governance and –Management.

18.35 Case ProRail ‘IT Governance from the Boardroom perspective’

The IT Governance learning curve at ProRail, information stakeholders, information interests and the conditions for effective co-operation. Compliance & control versus agility, in practice. Vision on the value of information at ProRail. The challenges of ProRail for the future.



Udo Groen, member Board of Management ProRail.

19.10 Dinner

19.50 The future IT Governance standard

The current ISO 38500 standard, the thoughts behind the Six Principles, experiences with their practical application, their relevance for control towards business value, the results of the recent, international IT Governance Survey, what these revealed to ISO about the market’s requirement, the scope and direction for the next version of ISO 38500.



Mark Toomey, the Australian pioneer and Thought Leader of the ISO IT Governance Working Group.

20.30 Roundtable discussion

21.15 Closure

Location: Landgoed Voorlinden, Wassenaar